

GIOA CONFERENCE AGENDA — 2013

Wednesday, March 13, 2013

**Pre-Conference Workshop
(Main Ballrooms 1-3, 2nd Floor off Elevators)**

9:00 am	Registration and Breakfast
9:30 am	<p>Fixed Income Boot Camp</p> <p>State and Local Economic Update — An update of state and local revenues and issues facing municipalities.</p> <p>Abby Jackson FTN Financial</p> <p>An interactive discussion on public fund investing: callables vs. bullets, step-ups, floaters, corporates, benchmarking, reporting, and other important fixed income topics.</p> <p>Rick Phillips FTN Financial Main Street Advisors</p>
10:45 am	Refreshment Break
11:00 am	Fixed Income Boot Camp (continued)
12:15 pm	<p>Lunch Provided</p> <p><i>Diablos Cantina (Near Main Entrance/East Side)</i></p>
1:30 pm	<p>Money Market Strategies and Credit Analysis</p> <p>An in-depth discussion of the Money Market Funds industry. The speaker will address the new rules, if any, that are put in place and how they will impact public fund portfolios.</p> <p>Paige M. Wilhelm Federated Investment Management Co.</p>
3:00 pm	Refreshment Break
3:15 pm	<p>Peer to Peer – Best Practices Discussion</p> <p>This peer-to-peer best practices discussion aims to make participants aware of what other investment officers are doing. Investment officers will have time to ask questions, compare their practices with their peers, and learn more innovative ideas to bring home and implement in their work place.</p> <ol style="list-style-type: none"> 1 – Ethics 2 – Criteria for Approving Broker/Dealers 3 – Managing Expectations 4 – Counterparty Analysis
4:00 pm	Pre-Conference Workshop Concludes
5:00-7:30 pm	<p>Welcome Cocktail Reception (All Attendees)</p> <p>Mingle with other attendees for cocktails and hors d'oeuvres in a relaxed atmosphere outside on the Terrace overlooking the lights of the Las Vegas Strip.</p> <p><i>Monte Carlo Terrace (Main entrance/East side)</i></p>

Thursday, March 14, 2013

(Main Ballrooms 1-3, 2nd Floor off Elevators)

7:45 am	Registration Starts — Full Buffet Breakfast
8:15 am	<p>Founder's Welcome</p> <p>Rick Phillips, President FTN Financial Main Street Advisors</p> <p>President's Welcome</p> <p>Laura Glenn, CFA Portfolio Officer, State of Georgia</p>
8:30 am	<p>Economic Update (1)</p> <p>In our economic outlook presentation, we will address the various headwinds continuing to weigh on growth in the U.S. We will also discuss the evolving fiscal and monetary policy environments and how they are affecting growth and interest rates.</p> <p>Craig I. Dismuke, Vining Sparks IBG</p>
9:15 am	<p>Demographics and Financial Trends</p> <p>A fascinating discussion of future demographic and financial trends and what their effects might be on your entity's tax revenues, workforce, and finances.</p> <p>Doug Robinson, RCM Robinson Capital Management</p>
10:00 am	Refreshment Break
10:30 am	<p>Cyber Security</p> <p>A must hear! Mike will provide a brief refresher from last year's overview on the evolution of cyber-crime and pose the question, "What will 2013 look like?" He will also have a summary of the past twelve months on important trends in online fraud.</p> <p>Michael West, Fidelity Investments</p>
11:15 am	<p>Keynote Speaker</p> <p>What's ahead for treasury issuance and possible new treasury securities (floaters, callables, etc.).</p> <p>Matthew Rutherford U.S. Department of the Treasury's Assistant Secretary for Financial Markets</p>
12:15 pm	<p>Lunch Provided</p> <p><i>Monte Carlo Terrace (Main entrance/East side)</i></p>

(continued on reverse)

**Thursday, March 14, 2013
(continued)**

1:45 pm **Agency Updates**
You're probably wondering what the future holds for the GSEs. This session will provide the answers, straight from the entities themselves.

Jim Zucco, FNMA
Glenn Doran, FFCB
Jonathan Hartley, FHLB
Joseph McHale, FHLMC
Robert Owens, FAMAC

3:00 pm **Refreshment Break**

3:15 pm **Dissecting a Bank's Balance Sheet**
The speaker will discuss how to evaluate banks by examining a bank's financial statements and will address the various risks that banks face, including regulatory reform and various macro factors.

Bill O'Neill, CFA
Income Research + Management

4:00 pm **Political Update**
With Washington D.C. status quo post-election, the speaker will address how national policies will impact the national economy as well as fixed income and other securities markets.

Ira Jersey
Credit Suisse

4:45 pm **Thursday Session Concludes**

5:30 -
8:00 pm **March Madness Get-Together**
Big-screen basketball, food, and fun! A great opportunity to get to know your public investment peers and broker community.

The Pub at Monte Carlo
(Enter on 2nd floor, across from the Main Ballrooms, or from the Street of Dreams)

**Friday, March 15, 2013
(Main Ballrooms 1-3, 2nd Floor off Elevators)**

8:00 am **Registration Starts**
Full Buffet Breakfast

8:30 am **Economic Update (2)**
In our economic outlook presentation, we will address the various headwinds continuing to weigh on growth in the U.S. We will also discuss the evolving fiscal and monetary policy environments and how they are affecting growth and interest rates.

Julia Coronado, BNP Paribas

9:15 am **Securitization**

An overview of the process of securitizing assets; how they're structured, how they're issued, how to analyze MBS and ABS, etc.

Nilay Patadia
Pierpont Securities LLC

10:00 am **Refreshment Break**

10:15 am **Investing In & Analyzing Muni Debt**
The speakers will discuss fundamental and technical market dynamics that will drive the municipal bond market in 2013.

Tom Weyl, Barclays

11:00 am **Conference Concludes**
