



June 2, 2017

Dear GIOA Corporate Sponsors:

As you know, GIOA has expanded its ability to educate public stewards beyond the conference. In collaboration with our education partner, Fixed Income Academy, we created the Certified Government Investment Professional (CGIP) designation program, the first online, self-study certification program designed *specifically* for investment professionals responsible for public funds. We proudly recognized the first seven (7) graduates of the program during the 2017 conference and are pleased that more than 30 others have taken the step to demonstrate their commitment for the benefit of the communities they serve. We are confident that this is only the beginning! Our goal is that the CGIP designation becomes the standard of excellence for public agency investment professionals nationwide.

On behalf of the GIOA Board and Education Committee, we invite you to sponsor the *CGIP Commitment to Excellence* “kick-starter” campaign. The campaign gives you the opportunity to demonstrate your commitment to education and best practices by providing scholarships for clients, staff and/or colleagues you know would benefit by earning the CGIP designation.

Here’s how it works. Pre-purchase registration vouchers for 2-4 individuals by emailing Tracy Sanchez with Fixed Income Academy at tsanchez@fixedincomeacademy.com for enrollment details and a sponsorship invoice. Scholarship recipients will be invited to enroll in the session beginning July 1, 2017 and will have until 6/30/2019 to complete the program. Please see the attached CGIP FACT sheet for program details.

To thank you for your sponsorship, you will be recognized as follows:

Platinum | Sponsor Four (4) CGIPs – Cost \$6000.00

As a Platinum sponsor you will receive:

- Recognition and opportunity to be part of our *Commitment to Excellence* celebration at lunch during the preconference on the Wednesday before the 2018 annual conference. Preconference is typically open to government members only.

- Your firm will be recognized on the CGIP page on GIOA's website (<http://www.gioa.us/cgip/>) and honorably mentioned in the GIOA newsletter.
- Your firm will be recognized in Fixed Income Academy's CGIP classroom as a generous sponsor of the *Commitment to Excellence* campaign.
- Website credit will be given beginning July 1, 2017 and run through March 2018.

Gold | Sponsor Three (3) CGIPs – Cost \$4500.00

As a Gold sponsor you will receive:

- Your firm will be recognized on the CGIP page on GIOA's website (<http://www.gioa.us/cgip/>) and honorably mentioned in the GIOA newsletter.
- Your firm will be recognized in Fixed Income Academy's CGIP classroom as a generous sponsor of the *Commitment to Excellence* campaign.
- Website credit will be given beginning July 1, 2017 and run through March 2018.

Silver | Sponsor Two (2) CGIPs – Cost \$3000.00

As a Silver sponsor you will receive:

- Your firm will be recognized on the CGIP page on GIOA's website (<http://www.gioa.us/cgip/>) and honorably mentioned in the GIOA newsletter.
- Website credit will be given beginning July 1, 2017 and run through March 2018.

We look forward to your affirmative response to support the early adoption of this critically important program. Please contact Tracy Sanchez at Fixed Income Academy at 800-243-5097 or tsanchez@fixedincomeacademy.com by **June 23, 2017** to indicate interest. Should you require further information, do not hesitate to contact me directly at the contact information listed below.

On behalf of the leadership and members of GIOA, thank you in advance for your consideration.

Respectfully,

Rick

Rick Phillips

GIOA Founder and President Emeritus

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