



# SPONSORSHIP LEVELS AND BENEFITS



**PLATINUM**  
**\$4,500**

- Two free conference registrations
- Company's name and logo promoted on a sign at the conference
- Place cards with logos represented at Thursday's lunch tables
- Visual display of logo during conference breaks
- Opportunity to provide a company sponsored raffle prize for government attendees
- Company's logo placed on the website
- Logo promotion on conference attendee mobile app
- Logo on conference t-shirt
- Opportunity to provide logo endorsed product in the conference swag bag
- Attendee list prior to conference



**GOLD**  
**\$2,500**

- One free conference registration
- Company's name and logo promoted on a sign at the conference
- Company's logo placed on the website
- Logo promotion on conference attendee mobile app
- Logo on conference t-shirt
- Opportunity to provide logo endorsed product in the conference swag bag
- Attendee list prior to conference

**Business Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Please Print Name** \_\_\_\_\_

Contact Jennifer Felger at [jen.felger@gioa.us](mailto:jen.felger@gioa.us) for any questions regarding sponsorship. If you would like to pay by credit card a convenience fee of 3 per cent will be added to your invoice (available only at the Platinum and Gold levels).

To be included in the printed materials: Payment and company logos are due by **July 28th, 2021**. Email your logo in .ai or .eps format to [jen.felger@gioa.us](mailto:jen.felger@gioa.us)

Please make check payable and mail to:

**Government Investment  
Officers Association  
10655 Park Run Dr. Ste. 120  
Las Vegas, NV 89144**



## Sponsorship Details and Checklist

We greatly appreciate your contribution to our annual event and understand it would not be possible without your continued support. We are looking forward to another amazing conference September 8-10<sup>th</sup>, 2021 at the Park MGM in Las Vegas, Nevada.

Please keep this for page for your records

### ○ REGISTRATION

***Special registration instructions will be provided to your assigned complimentary attendee(s)***

- Please provide the name(s) and email address(es) to [jen.felger@gioa.us](mailto:jen.felger@gioa.us). Details will be sent via email. All attendees must register for credentials to print and to be included in the attendee list.

### ○ PRINTED/PROMOTIONAL MATERIALS

***All logos must be received by July 28<sup>th</sup>, 2021.***

- Please email your logo in **.ai or .eps format** to [jen.felger@gioa.us](mailto:jen.felger@gioa.us)

### ○ SWAG BAG GIVEAWAY ITEMS

***We request you send a minimum of 150 branded items to be included in government attendees conference swag bags.***

- Suggested items: notebook or note pad, sticky notes, water bottle, chap-stick, cell phone accessories, luggage tags
- Shipping instructions provided via email by early July 2021.

### ○ ATTENDEE LISTS

***The first list will be distributed to the contact name on the sponsorship form via email approximately June 30<sup>th</sup>, updated July 30<sup>th</sup> and August 15<sup>th</sup> 2021.***

***As a reminder, if your organization is planning a separate event for any GIOA attendees, please schedule your event so as not to conflict with our agenda. We schedule our evening events early to facilitate later corporate events. Also, please note the marketing material such as invitations and signage for your separate event may not use the name GIOA, GIOA's logo, or Government Investment Officers Association.***