SPONSORSHIP LEVELS AND BENEFITS

SOLD OUT	☐ PLATINUM $4,500	☐ GOLD $2,500
➢ Exclusive Diamond Welcome Luncheon: Three representatives of your firm invited to attend Wednesday's government only attendees' lunch ➢ Sponsorship branding at GIOA events: Wednesday's Lunch, Wednesday's and Thursday's Reception ➢ Logo promotion on home page of GIOA's website for three months prior to conference ➢ Two free conference registrations ➢ Company's name and logo promoted on the largest sign at the conference ➢ Visual display of logo during conference breaks ➢ Opportunity to provide a company sponsored raffle prize for government attendees ➢ Company's logo placed on the website ➢ Logo promotion on conference attendee mobile app ➢ Logo on conference t-shirt ➢ Opportunity to provide logo endorsed product in the conference swag bag ➢ Attendee list prior to conference	➢ Two free conference registrations ➢ Company's name and logo promoted on a sign at the conference ➢ Place cards with logos represented at Thursday's lunch tables ➢ Visual display of logo during conference breaks ➢ Opportunity to provide a company sponsored raffle prize for government attendees ➢ Company's logo placed on the website ➢ Logo promotion on conference attendee mobile app ➢ Logo on conference t-shirt ➢ Opportunity to provide logo endorsed product in the conference swag bag ➢ Attendee list prior to conference	➢ One free conference registration ➢ Company's name and logo promoted on a sign at the conference ➢ Company's logo placed on the website ➢ Logo promotion on conference attendee mobile app ➢ Logo on conference t-shirt ➢ Opportunity to provide logo endorsed product in the conference swag bag ➢ Attendee list prior to conference

Business Name: _____ **Phone:** _____

Contact Name: _____

Email: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Signature _____

Please Print Name _____

Contact Jennifer Felger at jen.felger@gioa.us for any questions regarding sponsorship. If you would like to pay by credit card a convenience fee of 3 percent will be added to your invoice (available only at the Platinum and Gold levels).

To be included in the printed materials: Payment and company logos are due by January 31, 2023. Email your logo in .ai or .eps format to jen.felger@gioa.us

Please make check payable and mail to:
**Government Investment Officers Association
10655 Park Run Dr. Ste. 120
Las Vegas, NV 89144**

Sponsorship Details and Checklist

We greatly appreciate your contribution to our annual event and understand it would not be possible without your continued support. We are looking forward to another amazing conference March 8th-March 10th, 2023 at the Park MGM in Las Vegas, Nevada.

<u>Please keep this for page for your records</u>

○ **REGISTRATION**

   Special registration instructions will be provided to your assigned complimentary attendee(s)
   - Please provide the name(s) and email address(es) to jen.felger@gioa.us. Details will be sent via email. All attendees must register for credentials to print and to be included in the attendee list.

○ **PRINTED/PROMOTIONAL MATERIALS**

   All logos must be received by January 31st, 2023
   - Please email your logo in **.ai or .eps format** to jen.felger@gioa.us

○ **SWAG BAG GIVEAWAY ITEMS**

   We request you send a minimum 200 branded items to be included in government attendees conference swag bags.
   - Suggested items: notebook or note pad, sticky notes, water bottle, chap-stick, cell phone accessories, sunscreen, hand sanitizers
   - Shipping instructions provided via email by early January 2023

○ **ATTENDEE LISTS**

   The first list will be distributed to the <u>contact name</u> on the sponsorship form via email approximately January 5th and updated the first and third week of February 2023.

As a reminder, if your organization is planning a separate event for any GIOA attendees, please schedule your event so as not to conflict with our agenda. We schedule our evening events early to facilitate later corporate events. Also, please note the marketing material such as invitations and signage for your separate event may not use the name GIOA, GIOA's logo, or Government Investment Officers Association.

SOLD OUT

DIAMOND SPONSORSHIP APPLICATION PROCESS:

The application process opens on November 1st and concludes on November 15th for Diamond Sponsorship. All entries will be considered for the 4 spots once payment is received via check in office on November 15th. If we are in receipt of more than 4 applications, we will randomly select the spots.