CONFERENCE SPONSORS & EXHIBITORS

Join us in Las Vegas at Park MGM on **March 10-12, 2027** as a sponsor for our 22nd annual conference!

GIOA
Government Investment Officers Association

https://www.gioa.us/ | admin@gioa.us

SPONSORSHIP LEVELS

	Diamond	Platinum	Gold
	$8,000	**$5,000**	**$3,000**
Exclusive Diamond Sponsor Luncheon	Three representatives from your firm are invited to attend Wednesday's government only attendee luncheon		
Sponsorship branding at events	Wednesday's luncheon and Thursday's lunch table	Thursday's lunch tables	
Free registration	2 attendees included	2 attendees included	1 attendee included
Logo on GIOA website	Featured on the homepage 6-months prior to the conference	✓	✓
Logo displayed on all screens during conference breaks	✓		
Logo on attendee lanyards	✓		
Provide a raffle prize	✓		
Logo on conference t-shirt	✓	✓	✓
Branded item in conference bag	✓	✓	✓
Attendee list provided prior to conference	✓	✓	✓
Access to a private room to use for onsite meetings.	✓		

We will be accepting five Diamond Sponsors this year. The first five businesses to complete their payment will secure these spots

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EXHIBITOR BENEFITS

Exhibitor space is available to promote products such as trading platforms or investment accounting and analytical systems on a 6 foot table top display.

- Early access to the attendee list
- Opportunity to give a product demo
- Opportunity to provide logo endorsement product in the conference swag bag
- Logo on conference t-shirt
- One free conference registration included - you are allowed to have up to 3 people at your booth, but you must pay for each additional person.
- Company's logo placed on the website
- Opportunity to do a live raffle during the breaks on Wednesday.
- Company's name and logo promoted on a sign at the conference

$3,500

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SPONSORSHIP AND EXHIBITOR DETAILS

We greatly appreciate your contribution to our annual event and understand it would not be possible without your continued support. We are looking forward to another amazing conference March 10-12, 2027 at the Park MGM in Las Vegas, Nevada.

Registration

Special registration instructions will be provided to your assigned complimentary attendee(s).

Promotional Items

All logos must be received by February 1st, 2027. Please email your logo in .ai or .eps format to admin@giao.us.

Swag Bag

We request you send a minimum 300 branded items to be included in government attendee conference swag bags. Suggested items: notebook or note pad, sticky notes, water bottle, chap-stick, cell phone accessories, sunscreen, hand sanitizers.
Shipping instructions provided via email by early January 2027.

Attendee List

The first attendee list will be distributed to the contact name on the sponsorship form via email on February 8th.

As a reminder, if your organization is planning a separate event for any GIOA attendees, please schedule your event so as not to conflict with our agenda. We schedule our evening events early to facilitate later corporate events. Also, please note the marketing material such as invitations and signage for your separate event may not use the name GIOA, GIOA's logo, or **Government Investment Officers Association**.

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APPLICATION AND REGISTRATION

Sponsorship Application

https://forms.office.com/r/rPoxErfF5z

Register as a conference attendde

https://www.eventsguid.com/event/21290

Once you are approved as a sponsor you will be provided with a unique booking link specifically for sponsors. Please only register using the above QR code if you don't plan on being a sponsor.

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THANK YOU

SEE YOU IN LAS VEGAS!

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